

A Miracle Gala and Concert

WINNIPEG · CANADA
SEPTEMBER 24, 2016



IMAGINE BEING TOLD
YOUR CHILD NEEDS AN
ORGAN TRANSPLANT TO LIVE...





WITH THOSE FEW DEVASTATING WORDS, YOUR LIFE AND THE LIVES OF YOUR FAMILY ARE CHANGED FOREVER.

As a parent, you may have to leave your home and your job, your world becomes a series of medical appointments and tests, a time of huge anxiety and stress. Caring for your child should be your only priority, not worrying about losing your home or paying your bills.

Our foundation helps ease the burden for these families as their children bravely fight for their lives. We provide support for all non-medical expenses for families of children undergoing major organ transplants, so these families can focus on what really matters – looking after their child. In the past 29 years, our foundation has provided millions of dollars in direct support to over 1,000 families. However, this is not something we can do alone. We need your support to ensure these families continue to get the critical financial help they need in their time of crisis.

Today I am asking you to join me along with a dedicated group of volunteers, entertainers, and corporate partners by becoming one of our champion sponsors at our 2016 Winnipeg Miracle Gala & Concert. Your sponsorship will allow us to continue to help families from coast to coast for many years to come. I promise it will be an evening filled with unforgettable moments, and a night you won't want to miss.

I hope you will take a moment to read through the enclosed sponsorship package options and decide to become a major sponsor in support of our cause.

TOGETHER WE ARE MAKING A DIFFERENCE.....

Thank you for your support,



THE DAVID FOSTER FOUNDATION

The David Foster Foundation is a non-profit charitable organization dedicated to providing financial support for non-medical expenses to Canadian families with children in need of life-saving organ transplants.

In the past 29 years, the David Foster Foundation has assisted over 1,000 families with children in need of major organ transplants and provided much needed dollars in direct family support. In 2006, the Foundation became a national

organization, expanding to help families across Canada. The foundation works in collaboration with transplant teams across Canada to provide support for children up to and including their 18th birthday year once they are listed for pediatric transplant to post-operative checkups.

Many families experience loss of income while trying to care for their sick child, or in some cases sick children. The financial support goes directly to help ease the financial burden of transportation costs, accommodation, household utilities, car payments, food, mortgage, and rent assistance for the family during the transplant process.

Many families have to leave their hometown suddenly for treatment or for their child's transplant and are uprooted, separating them from the support of family and friends. Our foundation staff works with the transplant team to help provide assistance as the families go through the processes involved in their child's transplant and medical care.

In addition to providing financial support to families, the foundation also strives to increase public awareness and education about the importance of becoming a registered organ donor in both Canada and the United States.

DAVID FOSTER

Before he became one of the most successful record producers in history — collectively, selling over half a billion albums — David Foster received a valuable piece of advice from legendary music impresario Quincy Jones. “He said to me, ‘If something isn’t exactly the way you think it should be, don’t put your name on it,’” Foster recalls. “His words of advice had a great impact on me, and since then I’ve always fought for my artistic vision. I don’t always win, but I know when an artist hires me, it’s my job to push them toward greatness, and to get something out of them they didn’t know was there. My personal motto has become, ‘compromise breeds mediocrity.’”

This philosophy has shaped the way Foster has approached everything in his more than four decades as a musician, songwriter, composer, arranger, producer,

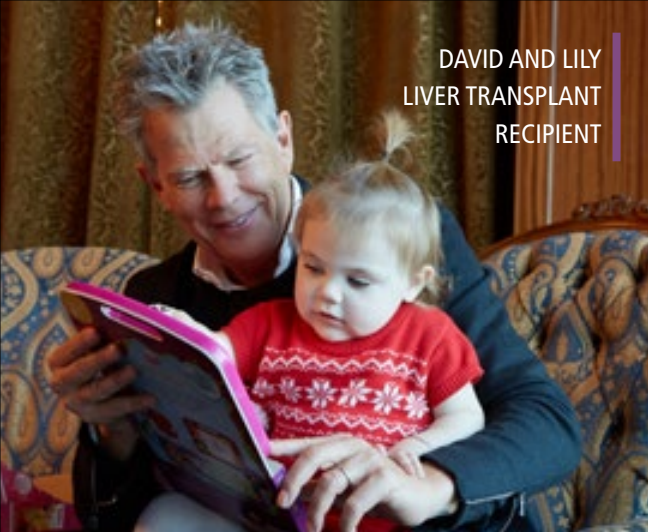


and recording artist. It is the reason why superstars like Barbra Streisand, Celine Dion, Whitney Houston, Michael Jackson, Madonna, Andrea Bocelli, Michael Bublé, Josh Groban, Rod Stewart, and Stevie Wonder have trusted him with their voices and to help them realize their musical dreams. Indeed, few other songwriters and producers have had their fingerprints on more major moments in all of popular music. Foster has created hit songs and award-winning gold and platinum albums for a diverse array of artists including Earth, Wind & Fire, Natalie Cole, Michael Bolton, Seal, Chaka Khan, Kenny Rogers, Dolly Parton, Chicago, Hall & Oates, Brandy, 'N Sync, Boz Scaggs, and Gloria Estefan; propelled singers who have straddled both pop and classical styles like Andrea Bocelli and Josh Groban, into the mainstream; created culture-defining soundtracks for blockbuster films like *The Bodyguard*, *Urban Cowboy*, and *St. Elmo's Fire*; and crafted timeless holiday classics, including perennial best-sellers like Josh Groban's *Noel*, Michael Bublé's *Christmas*, Celine Dion's *These Are Special Times*, Rod Stewart's *Merry Christmas Baby*, and Andrea Bocelli's *My Christmas*.

For his illustrious work, Foster has won 16 Grammy Awards, including three for Producer of the Year, an Emmy Award, a Golden Globe, and racked up three Oscar nominations for “Best Original Song”. In June 2010, he was inducted into the Songwriter's Hall Of Fame. He has also earned a reputation as a keen spotter of new talent, playing a key role in the discovery and career launches of Celine Dion, Josh Groban, and Michael Bublé, the later two he signed to his Warner Music imprint

143 Records. Bublé has called Foster “one of the most brilliant musical minds of our time.” Celine Dion says, “David hears things no other person hears,” while Josh Groban credits him with “single-handedly changing my life.” Says Foster, “I operate under the guiding principle that if I love something, millions of others will love it, too.” In 2008 and 2011, Foster stepped out as performer in his own right as the host of “Foster & Friends” — two star-studded concert events in Las Vegas that celebrate the music from Foster's unparalleled catalog. The shows were filmed for *Great Performance* on PBS and Foster's *Hit Man* and *The Hit Man Returns* became PBS' highest-rated pledge drive shows of the decade. He is also a household name as a performer throughout Asia where he tours annually. In 2012 Foster entered a new phase in his career, becoming the chairman of Universal's Verve Music Group. His mission, he says, is to turn the fabled jazz label (founded in 1956 and home to Billie Holiday, Charlie Parker, Ella Fitzgerald, and

DAVID AND LILY
LIVER TRANSPLANT
RECIPIENT



YouTube sensations Dirty Loops, a virtuoso trio who blend jazz, rock, pop, and dance music into a unique hybrid all their own. “As a musician, artist, writer and producer, I’ve been on both sides of the glass in the studio,” Foster says. “I feel like I’ve been prepping for this new job for 40 years.”

Born in Victoria, British Columbia, Foster began studying piano at age four. As the story goes, his mother was dusting the family piano, hit one of the keys, and was shocked when David correctly called out, “That’s an E!”, thus discovering he had perfect pitch. The son of a maintenance yard superintendent and a homemaker, Foster has chronicled his life in the highly regarded, bestselling autobiography *Hit Man*. The book is filled with page-turning, eye-opening anecdotes — from Foster joining Chuck Berry’s band at age 16 to sitting in Paul McCartney’s kitchen talking to him about the day The Beatles broke up.

other jazz luminaires) into the premier label for singing legends and legends in the making. The label’s roster includes Andrea Bocelli, Diana Krall, and Natalie Cole. Foster recently signed Grammy-winning artist Sarah McLachlan and R&B-soul great Smokey Robinson. Foster also has his eye on the next generation of talent, having signed Malaysian singer Yuna and Swedish

Foster has made charitable work his life’s other priority. Meeting with a young girl from his hometown who was awaiting a liver transplant had a profound impact and led him to create The David Foster Foundation in 1985. Its mission is to provide financial support to Canadian families with children in need of life-saving organ transplants. In the past two decades, Foster has volunteered his time and talent to over 400 charities, including the annual Muhammad Ali Celebrity Fight Night, The Andre Agassi Foundation, and Carousel of Hope. Tapping into his vast Rolodex of friends and superstar artists, these events have raised millions of dollars

for worthy causes. “My love of music has brought me many rewards, and I feel the need to give back to others less fortunate as often as possible,” Foster says.

In May 2013, Foster received his star on The Hollywood Walk of Fame. It is located on Vine Street in front of the iconic Capitol Records building, adjacent to the stars of his musical heroes — John, Paul, George and Ringo — a thrill for the self-described “biggest Beatles fan on the planet.” The location is doubly meaningful as Capitol was the label that signed Foster’s band Skylark in 1971. Their hit “Wildflower” became a Top 10 hit and launched Foster on his unending road to success.

Reflecting on his career, Foster says, one hundred years from now what I hope for the most is that I am remembered for my foundation – that’s the real legacy I want to be remembered for...



DAVID WITH CALLUM
LIVER TRANSPLANT RECIPIENT



DAVID WITH SHELBY
LIVER TRANSPLANT RECIPIENT

*How
you can be
involved*



Red Carpet Package

You will receive **two VIP tickets** to a private event on Friday at the Fairmont Winnipeg. You and a guest will be able to socialize with other sponsors and celebrity guests in an intimate setting.

You will receive **one VIP Gala table** with premium placement which will seat you and nine of your special guests at the spectacular star-studded Saturday night event at the MTS Centre in downtown Winnipeg.

You will receive **four exclusive VIP access** passes to the closed Gala rehearsal Saturday afternoon and the opportunity to meet and have your photograph taken with David Foster.

You will receive **ten tickets** to the upper bowl stadium seats at the MTS Centre during the concert portion on Saturday evening.

You will receive **ten passes** to the Assiniboine Park Zoo and **ten passes** to the Canadian Museum for Human Rights.

You and your guests will have the opportunity to walk the red carpet prior to the show on Saturday night. Media from all over Canada and the United States will be covering the event.

You and/or your organization will be publicly recognized in front of an exclusive group of industry leaders, celebrities, and news makers.

You will be **recognized as one of the Red Carpet sponsors** in our promotional materials and references for the David Foster Foundation 2016 Winnipeg Miracle Gala & Concert. This will include, but is not limited to:

- **Half page ad in program**
- Newspaper and magazine advertising
- Posters, videos, promotional cards
- Event website and David Foster Foundation website
- Some select event and visual presentation at the September 24, 2016 event (Saturday night event)

Your company logo will be placed on the back drop of the red carpet where media from all over Canada and the United States will be photographing celebrities and high-profile attendees.

You will be given the right to use the David Foster Foundation logo in your company's branding as it relates to your company's participation of the event. All artwork where the DFF Miracle concert logo is used must be signed off by the David Foster Foundation prior to publishing.

You will receive the opportunity to purchase additional general stadium bowl concert tickets prior to general public box office sales.



RED CARPET PACKAGE
\$50,000





Five Star Package

You will receive **one VIP table** to a private event on Friday at the Fairmont Winnipeg. You and your guests will be able to socialize with other sponsors and celebrity guests in an intimate setting.

You will receive **one VIP Gala table** with premium placement which will seat you and nine of your special guests at the spectacular star-studded Saturday night event at the MTS Centre in downtown Winnipeg.


You will receive **ten exclusive VIP access passes** to the closed Gala rehearsal Saturday afternoon and the opportunity to meet and have your photograph taken with David Foster.

You will receive **twenty tickets** to the upper bowl stadium seats at the MTS Centre during the concert portion on Saturday evening.

You will receive **twenty passes** to the Assiniboine Park Zoo and **twenty passes** to the Canadian Museum for Human Rights.

You and your guests will have the opportunity to walk the red carpet prior to the show on Saturday night. Media from all over Canada and the United States will be covering the event.

You and/or your organization will be publicly recognized in front of an exclusive group of industry leaders, celebrities and news makers.



You will be **recognized as one of the Five Star sponsors** in our promotional materials and references for the David Foster Foundation 2016 Winnipeg Miracle Gala & Concert. This will include, but is not limited to:

- **Full page ad in program**
- Newspaper and magazine advertising
- Posters, videos, promotional cards
- Event website and David Foster Foundation website
- Some select event and visual presentation at the September 24, 2016 event (Saturday night event)

Your company logo will be placed on the back drop of the red carpet where media from all over Canada and the United States will be photographing celebrities and high-profile attendees.

You will be given the right to use the David Foster Foundation logo in your company's branding as it relates to your company's participation of the event. All artwork where the DFF Miracle concert logo is used must be signed off by the David Foster Foundation prior to publishing.

You will receive the opportunity to purchase additional general stadium bowl concert tickets prior to general public box office sales.



FIVE STAR PACKAGE
\$100,000

Presenting Sponsor

You will receive **two VIP tables** to a private event on Friday at the Fairmont Winnipeg. You and your guests will be able to socialize with other sponsors and celebrity guests in an intimate setting.

You will receive **two VIP Gala tables** with premium placement which will seat you and nineteen of your special guests at the spectacular star-studded Saturday night event at the MTS Centre in downtown Winnipeg.

You will receive **twenty exclusive VIP access passes** to the closed Gala rehearsal Saturday afternoon and the opportunity to meet and have your photograph taken with David Foster.

You will receive **thirty tickets** to the upper bowl stadium seats at the MTS Centre during the concert portion on Saturday evening.

You will receive **thirty passes** to the Assiniboine Park Zoo and **thirty passes** to the Canadian Museum for Human Rights.

You and your guests will have the opportunity to walk the red carpet prior to the show on Saturday night. Media from all over Canada and the United States will be covering the event.

You and/or your organization will be publicly recognized in front of an exclusive group of industry leaders, celebrities and news makers.

You will be **recognized as one of the Presenting Sponsors** in our promotional materials and references for the David Foster Foundation 2016 Winnipeg Miracle Gala & Concert. This will include, but is not limited to:

- **Presenting Sponsor full page ad in program (inside left cover)**
- Newspaper and magazine advertising
- Posters, videos, promotional cards
- Event website and David Foster Foundation website
- Some select event and visual presentation at the September 24, 2016 event (Saturday night event)
- Formal full page message from CEO in program
- All collateral pieces will include and highlight Presenting Sponsor's logo
- CEO and guest seated at VIP head table

Your company logo will be placed on the back drop of the red carpet where media from all over Canada and the United States will be photographing celebrities and high-profile attendees.

You will be given the right to use the David Foster Foundation logo in your company's branding as it relates to your company's participation of the event. All artwork where the DFF Miracle concert logo is used must be signed off by the David Foster Foundation prior to publishing.

You will receive the opportunity to purchase additional general stadium bowl concert tickets prior to general public box office sales.



PRESENTING SPONSOR
\$200,000





Steven
Tyler



Andrea Bocelli



Sarah
McLachlan



Peter Cetera



Stevie Wonder



Jennifer Hudson



Ruben Studdard



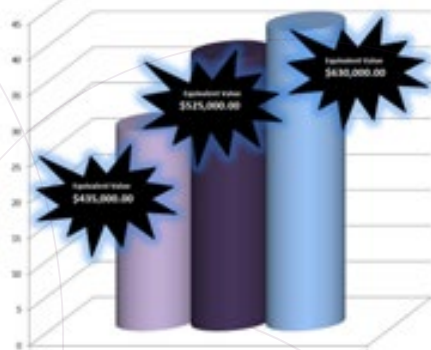
Michael Bolton

*Previous Celebrity
Performers*

Previous miracle gala coverage



David Foster Foundation Gala Earned Media - Television Coverage



■ Toronto Gala 2015
■ Calgary Gala 2014
■ Toronto Gala 2013

Citytv

Bravo

etalk

SHAW TV

OMNI.1

CBC

ET

BT
BREAKFAST
TELEVISION

CTV

SUN NEWS
ONTARIO

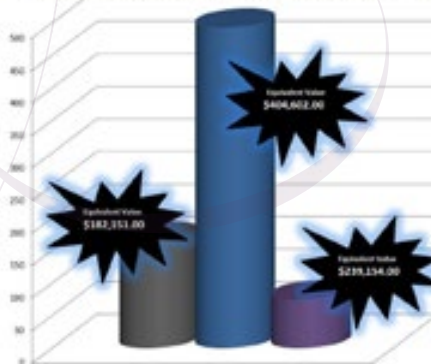
TELUS
Optik TV

Global

ICHEK
YOUR ISLAND'S OWN



David Foster Foundation Gala Earned Media - Print & Online Coverage



■ Toronto Gala 2015
■ Calgary Gala 2014
■ Toronto Gala 2013

POST

ET

CALGARY HERALD

Lithium

EPOCH TIMES

The Calgary Journal

HELLO!
CANADA

THE GLOBE AND MAIL

REAL STYLE
NETWORK

metro

YouTube

The Province



PREVIOUS CELEBRITY ATTENDEES

Bryan Adams
Adia
Andre Agassi
Clay Aiken
Mohammad Ali
Pamela Anderson
Richard Dean Anderson
Mario Andretti
Paul Anka
Tom Arnold
Bert Bacharach
Andrea Bocelli
Michael Bolton
Michael Bublé
Warren Buffet
Kirk Cameron
Caroline Campbell
Peter Cetera
Charice
Tommy Chong
Natalie Cole
Jim Courier
Geoff Courttnall
Russ Courttnall

Bruce Croxon
Tony Danza
Arlene Dickinson
Celine Dion
Earth, Wind, & Fire
Nathan East
Sheena Easton
Kenny "Baby Face" Edmunds
Jackie Evancho
Yolanda Hadid Foster
Michael J. Fox
Kenny G
Brandi Glanville
Matt Goss
Wayne Gretzky
Merv Griffin
Josh Groban
Rick Hansen
Bret "Hitman" Hart
Ronnie Hawkins
Goldie Hawn
Robert Herjavec
Dustin Hoffman
Gordie Howe

Jennifer Hudson
Julio Iglesias
Olivia Newton John
William Joseph
Simon Keith
Sheldon Kennedy
Craig Kielburger
Kiesza
Andy Kim
Sam Kinison
Brett Kissel
Kofi
Diana Krall
Patti LaBelle
Silken Laumann
Jay Leno
Gordon Lightfoot
Trevor Linden
Kenny Loggins
George Lopez
Rob Lowe
Lucia
Lee Majors
Barry Manilow

Cheech Marin
Nancy McKeon
Sarah McLachlan
Ed McMahon
Katherine McPhee
Mark Messier
Allyssa Milano
Joe Mimran
Dudley Moore
Ben Mulroney
Brian Mulroney
Steve Nash
Jamia Nash
The Nylons
Kevin O'Leary
Renee Olstead
Ray Parker Jr.
John Parr
Christie Paul
Joanne Pennock
Michaela Pereira
Kim Richards
Kyle Richards
Lisa Rinna

Lionel Ritchie
Johnny Rivers
Kamille Rudisell
Boz Scaggs
Seal
Sinbad
Kevin Sorbo
Ruben Studdard
The TENORS
Alan Thicke
Cliff Thorburn
Jennifer Tilley
John Travolta
Jim Treliving
Steven Tyler
Tania Washington
Nita Whitaker
Ron White
Brian Williams
W. Brett Wilson
Stevie Wonder

"THE DAVID FOSTER FOUNDATION HAS HELPED REDUCE FINANCIAL STRESS AND ALLOWED US TO BE NEXT TO OUR SON WHEN HE NEEDED US THE MOST. WE ARE FOREVER GRATEFUL THAT IN OUR BIGGEST TIME OF NEED, WE WERE ABLE TO STAY TOGETHER AS A FAMILY."

Words from a letter received by a family supported by the foundation

FOR MORE INFORMATION PLEASE CONTACT
THE DAVID FOSTER FOUNDATION
TEL | 250 • 475 • 1223
TOLL FREE | 1 • 877 • 777 • 7675

212 HENRY STREET
VICTORIA, BRITISH COLUMBIA, V9A 3H9

WWW.DAVIDFOSTERFOUNDATION.COM

